



## **Position: The Lab Producer and Content Creator**

LITTLEFIELD & The Littlefield Company (LCO) is seeking a driven, innovative, and experienced individual to join our team as a Producer. This unique opportunity blends creative collaboration and problem-solving in a compelling team environment. You will be a core part of the LCO team and will help usher creative jobs from concept to capture as we look to expand and grow our footprint in the future.

To be considered for this role, you should be a well-organized, thoughtful communicator with experience managing creative projects and teams while creating photo, video and digital assets. You will be required to maintain positive client relationships, meet reasonable deadlines, adapt quickly to fluid situations, and problem solve quickly and strategically in order to create content that meets the needs of our diverse clientele. With E-Commerce as the focal point of The Lab, an understanding of E-Commerce product photography/videography is preferred, but not required.

LCO is a fast-paced work environment where creativity and problem-solving are a daily expectation. Our team is built on the following core values:

- Positivity
- Being our DNA
- Showing up for each other
- Always bringing our best
- Grit

### **Skills Required:**

- The ability to manage and operate cameras, as well as, other gear is a must
- Expertise in non-linear editing platforms (Adobe Premiere)
- Experience with on-set lighting, managing a crew and fulfilling creative vision
- Experience in grip/gaffing
- Ability to create and manage budgets
- Ability to work effectively and efficiently with a variety of personalities and manage a team
- Ability to self-manage and organize workloads around tight deadlines
- Strong oral and written communication and team focused collaborative skills
- A passion for storytelling and a knowledge of how to effectively connect with viewers across a variety of digital platforms.
- Self-starter and entrepreneurial spirit with a hands-on approach toward business
- Deep knowledge of a “digital first” marketing approach, understanding the needs and requirements of various social media and digital platforms
- Ability to be a changemaker, someone who challenges the status quo and pushes others to be their best
- Understand of and willingness to learn more about social media trends in the industry

#### Additional Materials Requested:

- Resume
- 3 professional references
- Links or portfolio highlighting 3-5 projects that you have worked on, as well as your role and responsibilities
- Examples of videos/movies that inspire you

#### The Key Parts for This Role:

- Produce, Create and Manage content created for The Lab
  - Content will include: videos, thumbnails, shorts, photos, etc..
- Keep organized and hold people accountable for achieving our collective goals

Interested candidates please fill out Application with required materials below or email to [Hello@thelittlefield.co](mailto:Hello@thelittlefield.co)